

DRUŠTVO ZA ISTRAŽIVANJE I POTPORU ADRESA Wenzelova 2, 51000 Rijeka, TEL: 051 704 326 E-MAIL: dip@dip.hr WEB: dip.hr ŽIRO-RAČUN / IBAN: HR6824020061101180828, ERSTE OB: 78171364712 MB: 4152115



Appendix 2. What is Accessible Tourism?

What is Accessible Tourism?

Basic Principles of Accessible Tourism:

- 1. **Inclusion:** Accessible tourism aims to include all people in tourism experiences, no matter their abilities.
- 2. **Accessibility:** Tourist places, services, and information are easy to reach and suitable for people with disabilities.
- 3. **Respect:** We respect the dignity and independence of all guests, no matter their abilities.
- 4. **Empowerment:** Tourism providers give tools and resources to help people with disabilities travel on their own.
- 5. **Cooperation:** There is cooperation between many groups, like public bodies, tourism operators, and organizations for people with disabilities, to promote accessible tourism.











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Benefits of Accessible Tourism:

- Inclusion: People with disabilities can take part in tourism activities and enjoy different places.
- Economic Opportunities: There is a growing market for accessible travel, meeting the needs of different guest groups.
- Social Impact: We promote social inclusion, diversity, and equality in tourism.
- Legal Compliance: We meet laws and rules about accessibility and the rights of people with disabilities.
- Better Reputation: We build a good reputation as an inclusive and socially responsible tourism provider.

Challenges of Accessible Tourism:

- **Infrastructure:** There are not enough accessible facilities, like ramps, elevators, and accessible transport.
- Awareness: Many tourism workers do not understand the needs of guests with disabilities.
- **Training:** Tourism workers need more training to learn how to meet the needs of people with disabilities.
- Costs: Creating accessible places and services can be expensive for small businesses and family-run accommodations.
- Regulations: Strict rules and standards about accessibility can be hard and costly to meet, especially for small family tourism businesses.











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How to Overcome Challenges in Accessible Tourism:

- Consultation: Talk to people with disabilities to understand their needs and preferences.
- Continuous Training: Provide training for tourism workers about understanding and serving people with disabilities.
- Review and Assess Accessibility: Regularly check and assess tourist places and services to find barriers and improve them.
- **Universal Design:** Use universal design principles to create environments that work for all guests.
- Partnerships: Work with organizations for people with disabilities to promote accessible tourism initiatives.

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Materials created by: DIP, project lead Marta Berčić

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