

Developing awareness of accessible tourism through the training of all stakeholders in the development of accessible tourism!



Turizam za mene!

Duration: October 1st 2023 – June 30th 2024

Di9 DRUŠTVO ZA
ISTRAŽIVANJE
I POTPORU



REPUBLIKA HRVATSKA
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ourism for Me! is a project of creating the necessary preconditions for the development of sustainable tourism with an emphasis on adapted tourism for persons with disabilities. The project includes key stakeholders in tourism who can influence development. We are developing a model for the inclusion of persons with disabilities as guests and workers in tourism. We involve tourism development holders and their employees to train them to work with persons with disabilities, and at the same time, train workers/mentors whose colleagues are persons with disabilities, to provide support at work. We will enable all tourism development holders who want new values in their business and who want to be involved in new trends in the development of sustainable and inclusive tourism, to receive the "accessible and inclusive host" label. New technologies will be used. Persons with disabilities will be active participants in the project, because they will tell us what else needs to be done to equalize opportunities for them in tourism, either as guests or as workers in tourism.

» In the project, holistic approach methods are used for tourism workers and management structures, for various tourism stakeholders, with the inclusion of persons with disabilities. We will include:

- Private renters in training, who will sensitize as many renters as possible to accessible tourism within the network of their members.
- Hotels as an example of good practice.
- Tourist communities and tourist guide associations.

We will conduct research on the needs and challenges faced by tourism workers and other stakeholders, from the perspective of developing accessible and sustainable tourism. The result of the communication campaign will encourage persons with disabilities and tourism workers, to actively contribute to creating inclusive destinations, and thus reach a wider audience. We invite tourism workers to training that will answer your questions and doubts!

Module 1: *Training of tourism workers for the development of accessible tourism*

If you are wondering: How to behave towards a guest, a person with a disability? What to expect? What do I have to do, and what don't I have to do?

Module 2: *Training of tourism workers and persons with disabilities who work or want to work in tourism*

If you are wondering: How to be a mentor to a person with a disability in professional practice or in the workplace? How to find a job in tourism? Which jobs are suitable for me, a person with a disability?

Campaign to develop accessible tourism:

- Round table on adapted tourism (examples of good practice)
- Informational meetings
- Assessment of the accessibility of tourist facilities (self-assessment and evaluation questionnaire)
- Creation of customized text for persons with disabilities in at least two languages, which participants will post on their websites and other communication channels
- Creation, distribution, and placement of QR codes for "accessible hosts for persons with disabilities".

If you are interested in inclusive tourism and need support in achieving changes, please contact us with confidence. Participation in the project will increase the quality of your business and enrich you as a person.

Contact: dip@dip.hr



Opatijaholiday.com



This project is funded by the Ministry of Tourism and Sports and other donors. The content of this publication and exhibit is the sole responsibility of the Association and does not necessarily reflect the views of the Ministry of Tourism and Sports and other donors .